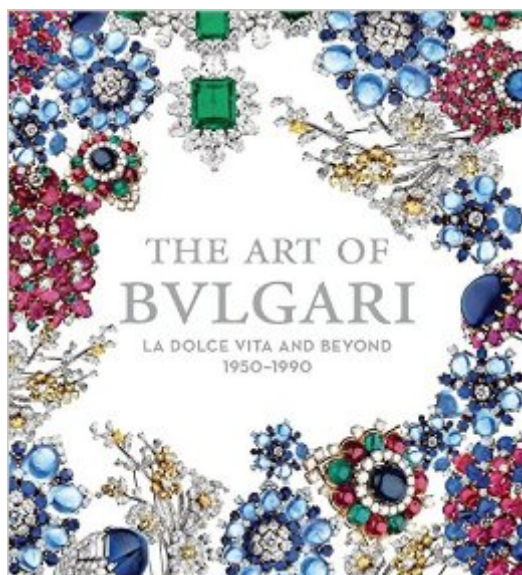


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# The Art Of Bulgari: La Dolce Vita And Beyond



## Synopsis

This glittering celebration of Bulgari explores an era of enormous innovation--a time when its creations began to gain fame as the ultimate accessories for celebrities around the world. Since its founding in Rome in 1884, Bulgari has become synonymous with ingenuity and luxury in jewelry design. This volume focuses on the 1950s through the 1980s--a period of eclectic creativity that helped to establish the signature Bulgari look and its status in the world of celebrity and high society. Along with a history of the jeweler, the book features approximately 150 pieces from this pivotal period. High-quality photographs of the objects share the spotlight with sketches, photographs, and vintage advertisements from the Bulgari archives, as well as images of the celebrities who adorned themselves with these opulent works, such as Elizabeth Taylor and Sophia Loren. An introduction by Martin Chapman examines Bulgari in an American context, focusing on its famous clients and social history. An essay by Amanda Triossi provides a deeper look at Bulgari--its founding, history, designers, and innovations. Section introductions for the 1950s, 1960s, 1970s, and 1980s illuminate the trends in jewelry design for each decade, in addition to a chapter dedicated to the legendary Elizabeth Taylor collection.

## Book Information

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## Customer Reviews

Nice book on extravagant jewelry. If you are looking for practical it is not in this book. Great book for dreaming or just viewing what the wealthy possessed in their collections. The history of Bulgari is very interesting. The Elizabeth Taylor collection is spectacular.

This glorious house of jewels is synonymous of glamour and prestige accompanied by innovative and creative design. I loved this book! The stories the imagery and the history are better than fiction - I want more!

Beautiful book with great pictures of their jewelry. I love it and dream about that jewelry a lot. I would definitely buy it if I were interested in jewelry history or just want to look at great pictures.

Excellent book with stunning pictures!!!!!!

If you like jewelry then you'll enjoy this book. The pictures are lovely and there are a lot of details. This is on my coffee table and others always seem to enjoy it as well.

This book is just eye candy!!!! The story of the firm is very interesting, but the jewels!!!!!!

love it !!

The book should have been bigger, especially if using as a coffee table book.

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